

# Simple Marketing Plan Workshop

*A Five-Part Intensive Training  
on Small Business Marketing Plans*

*Not sure how to market your business?  
Are your current marketing strategies  
not working the way you want them to?*

If so, join MK Synchronized Solutions and Betula Creative for a workshop series focusing on developing a simple marketing plan for your small business.

In this workshop, learn the important place simple marketing plans have in business, and how your plan doesn't have to be dense or overwhelming to become a valuable resource. Work with local professionals to determine the best track for your business moving forward.

Develop goals, define customers, network with other local business owners, and *leave with a completed simple marketing plan using the tools and knowledge gained!*



## Class Series Dates

- 1: Tuesday, April 26<sup>th</sup> – 6:00 to 8:00 pm
- 2: Wednesday, April 27<sup>th</sup> – 6:00 to 8:00 pm
- 3: Thursday, April 28<sup>th</sup> – 6:00 to 8:00 pm

*\*Follow-up and check-in session dates will be determined by individual attendees and workshop presenters*

**Series Cost \$65.00**

## Location

Stillwater County West Annex  
Business Resource Center (Training Lab)  
431 Quarry Road, Columbus

## Space is limited!

Contact Marissa Hauge at  
322-8050 or [mhaug@stillwater.mt.gov](mailto:mhaug@stillwater.mt.gov)  
for more info & to reserve your spot!

## *Where do you want to take your business?*

*Sponsored by:*

